UCSUR's Brown Bag Speakers Series Presents...

## The Promise and Power of Open Data



Mark Headd
Chief Data Officer, City of Philadelphia

Thursday November 21st Noon-1:15 pm

O'Hara Student Center 4024 O'Hara St. (near Soldiers and Sailors Hall)

RSVP: 412-624-9177, or pncis@pitt.edu

Learn how the act of freely and openly sharing government data is transforming communities. A growing number of national, state, and local governments have been releasing public information in open formats, allowing people to make use of it in new ways. Mark Headd will share examples of how an ecosystem of open government advocates, civic hackers, residents, and community leaders in Philadelphia use open data to solve problems and improve the lives of residents. He'll also discuss opportunities for cross-state collaboration to open and use data.

*Mark Headd* is a writer, speaker, teacher and thought leader on web development, open government and civic hacking. Self-taught in programming, he has been developing communications applications for over 10 years. In August, 2012, Mayor Michael Nutter selected Mark to become the City of Philadelphia's first Chief Data Officer, to lead the city's open data and government transparency initiatives.

Mark was the Director of Government Relations at Code for America, previously worked for technology companies from the Delaware Valley to Silicon Valley, and served in government positions in Delaware and New York. Mark has also built open government software applications in many communities. He is also an organizer, judge, sponsor and participant in civic hacking events across the country, including Philadelphia and Baltimore. He holds a Master's of Public Administration degreefrom the Maxwell School of Citizenship and Public Affairs at Syracuse University, and is a former adjunct instructor at the University of Delaware.

